



The moment you step onto the streets of Itaewon, you will see groups of people from all over the world and signboards in various languages. It is a place in Seoul where you can experience and enjoy a mix of different cultures. The streets of Itaewon are lined with restaurants offering cuisines from around the world, large clothing stores, and other shops that are unique to the area. Come and learn about the many charms of Itaewon, where diverse religions, races, and cultures coexist.

A Global Village in Seoul Itaewon

#Where to go in Itaewon?

Gyeongnidan-gil

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This street is filled with restaurants and coffee shops offering cuisines from different countries, including German sausages and Turkish kebabs, as well as numerous residential complexes for foreign nationals, making it a neighborhood brimming with diversity and exotic flavors.

Make sure to visit the area's unique alleyways and the numerous shops tucked around every corner.

Address: Itaewon-dong, Yongsan-gu, Seoul

Directions: A 10-minute walk from Exit 2 of Noksapyeong Station

War Memorial of Korea

The first thing you'll see as you come up to the War Memorial of Korea is the "Statue of Brothers," which poignantly visualizes the pain of war. The museum also features war replicas and exhibitions, from prehistoric times to the Korean War, and help visitors gain a deeper sense of the realities of war. The war memorial serves as an opportunity for us to learn about the tragical nature of war and how it must be avoided at all costs.

Address: 29, Itaewon-ro, Yongsan-gu, Seoul

Directions: By subway – Samgakji Station (Exits 1 and 12), Namyong Station (Exit 1)

Website: <http://www.warmemo.or.kr/>

Hours: 9:30–18:00 daily (Last admission: 17:30)

Closed: Mondays (For holidays on or spanning a Monday, closed the day immediately after the end of the holiday)

Haebangchon

Haebangchon originally began as a shantytown that was formed at the foot of Namsan Mountain by Korean War refugees. If you look very closely, you can still find traces of Korea's historic past. After the area was established, restaurants started to spring up on the hills and along the alley. Eventually knitting factories in Shinheung Market were transformed into workshops, attracting diverse artisans. The many rooftop restaurants and cafés in the area offer the perfect place to enjoy a cup of tea and look out over Seoul and Namsan Tower. It is particularly recommended to visit at sunset, when the surroundings are all bathed in the red glow of the sun.

Address: Yongsan-dong 2-ga, Yongsan-gu, Seoul

Directions: A 5-minute walk from Exit 2 of Noksapyeong Station following the wall of the US military base in the direction of Namsan

A word from the Seoul Tourism Organization!

Did you know that a very special festival takes place in Itaewon every October that brings together people from all around the world? The Itaewon Global Village Festival is a true global festival where you can enjoy and experience different cultures with each of your five senses. Festival highlights include the countless booths that line the streets of Itaewon, selling foods from all around the world, and the "Global Village Parade." The festival takes you on a two-day trip around the world where you can enjoy global cultures, arts, and food all at once. Come and join in on the fun at the Global Village Festival where you can enjoy a wide variety of cultures right in Itaewon.

Tip!

Itaewon Global Village Festival

- Period: Every October for two days

- Venue: Itaewon Theme Street (Noksapyeong Station - Itaewon-ro)

- Programs: World Cinema Parade, Traditional Costume Show, C&M Good Concert, Club DJ Party, World Music Festival, etc.

- Website: www.itaewon.or.kr

Itaewon in K-dramas

#Itaewon Class

DanBam Bar

DanBam is the bar-restaurant, now known as Honey Bar, that the main character of the TV drama Itaewon Class, Park Sae-ro-yi, opens in his act of revenge against the Jangga Group. Outside of the restaurant, there are still faint traces of where the DanBam signboard used to be. If you want more than just a passing glance and are looking to experience the atmosphere of the Itaewon Class webtoon, head inside Honey Night and choose any of the restaurant's delicious menu items and pair it with your favorite drink.

Address: 57-28, Itaewon-dong, Yongsan-gu, Seoul

Directions: A 7-minute walk from Exit 3 of Noksapyeong Station



Noksapyeong Bridge

Often appearing in the TV drama Itaewon Class, Noksapyeong Bridge is where Park Sae-ro-yi and Oh Soo-ah make their promise to one another and where Park Sae-ro-yi and Jo Yi-seo often stop to converse. The bridge is a meaningful place for several of the drama's characters. From the bridge, you can get a great view of Namsan Mountain and Namsan Tower, which is why the bridge is a favorite photo spot for many people. The bridge is even more popular at night when Namsan Tower is shining with lights. Recreate your favorite scenes featuring Park Sae-ro-yi by stopping and taking a picture on the bridge with Namsan Mountain in the background.

Address: Noksapyeong-daero 40-gil, Yongsan-gu, Seoul

Directions: A 5-minute walk from Exit 3 of Noksapyeong Station

Baekbeom Square Park

This is where Park Sae-ro-yi and Jo Yi-seo finally confessed their love for each other and kissed. The stunning view of the sunset from Namsan Fortress Wall Road rivals that of the other famous sunset spots in Korea. There are lights installed along the road, making it the ideal place to visit at night to reenact some of your favorite drama scenes. Since the road leads slightly uphill along the fortress wall, comfortable walking shoes are recommended.

Address: 649, Namsangongwon-gil, Jung-gu, Seoul

Directions: A 7-minute walk from Exit 4 of Hoehyeon Station

